

MEDIA CONTACTS:

Caroline Barni
Findaway World
Email: caroline.barni@findawayworld.com
Office: 440.893.0808, x121
Cell (on site): 216.856.0688

Kristin Maverick
Bite Communications for Findaway World
Email: kristin.maverick@bitepr.com
Phone: 212.857.9373

Random House's Rabbit Ears Collection Now Available on Playaway

*Award Winning Line of Children's Audiobooks
Now Available on Portable Format*

Cleveland, OH---April XX, 2007 -- Findaway World, the creators of Playaway, today announced that titles from Random House's Rabbit Ears Collection are now available on the company's pre-loaded digital audiobooks.

The Rabbit Ears Collection, an award winning, critically acclaimed line of children's audiobooks is celebrated for artfully combining the talents of accomplished actors with those of prominent musicians to create audiobooks for young children. Recently acquired by Random House's Listening Library division, The Rabbit Ears Collection has featured narrations by popular celebrities including Jack Nicholson, Meryl Streep and Morgan Freeman.

"The Playaway format is extremely well suited for giving children access to Rabbit Ears stories in a simple, very portable and durable manner," said Tim Ditlow, Publisher of Listening Library, an imprint of Random House audio.

"Having our titles on a self-playing device like the Playaway gives our listeners the ability to experience our classics wherever they are, whenever they want."

The Rabbit Ears Collection featured on Playaway features numerous titles including the following:

* *How the Rhinoceros Got His Skin & How the Camel Got His Hump* read by Jack Nicholson with music by Bobby McFerrin

* *Anansi* read by Denzel Washington with music by UB40

* *Rabbit Ears: Stories by Beatrix Potter: The Tale of Peter Rabbit, The Tale of Mr. Jeremy Fisher, and The Tailor of Gloucester* read by Meryl Streep with original music by Lyle Mays

* *Davy Crockett* read by Nicholas Cage with music by David Bromberg

* *The Fisherman and His Wife* read by Jodie Foster with music by Van Dyke Parks

"Storytelling remains a very large part of children's lives today and the Rabbit Ears Collection of well produced children's classics is an exciting addition to our Playaway collection," said Christopher Celeste, president and co-founder of Findaway World. "The Playaway format gives children of all ages the opportunity to listen to a good story in a simple and enjoyable format."

Each Playaway is packaged with earphones, a lanyard and a standard AAA battery to allow for immediate listening. Additionally, Playaway has a universal headphone jack that works with almost any type of headphone or mobility accessory, letting listeners use it while out and about on foot, in the car or at home. These titles are now available online at www.playawaydigital.com and numerous public libraries across the country as well as other select national retailers.

About Playaway

Playaway is the simplest way to listen to books on the go with audio content pre-loaded. Each Playaway weighs only two ounces and comes packaged with ear buds, a lanyard and a standard AAA battery to allow for immediate

listening. Additionally, Playaway has a universal headphone jack that works with almost any type of headphone or mobility accessory. No Cassettes. No CDs. No Downloads. Just Play.

About Findaway World

Findaway World, a privately held company based in Cleveland, Ohio, is dedicated to delivering simple and immediate access to content consumers want or need. Their latest product, Playaway, is the first digital audio player of its kind, coming pre-loaded with premier content from leading publishers, authors, record labels, and artists. Learn more about the company and the product at www.playawaydigital.com.

About Rabbit Ears

To fill in with Boilerplate from Random House-confirm with Rabbit Ears.

###